
WHOLE EARTH *Software* Review

No. 1
Spring
1984

"Or from Computer Literacy"

As a convenience for *Whole Earth Software Review* readers, Computer Literacy has agreed to provide by mail order all books (or nearly all) reviewed in this publication and in the eventual *Whole Earth Software Catalog*. Terms below. There is no financial connection between our two organizations.

Computer Literacy is an unusual bookstore. It sells only computer-related books. (That that is still unusual says something not very complimentary about this field — products such as books that cost less than \$40 are beneath commercial concern, even though they're essential for everybody.)

Located in the spleen of Silicon Valley, Sunnyvale, California — just off the Lawrence Expressway — the bookstore is a civilized haven in a savage landscape. Storekeepers Dan Doernberg and Rachel Unkefer are select about which of the current deluge of introductory computer books they stock, and they take pains to have the hard-to-find classics, the newest titles and little-known innovative works. Total inventory is several thousand titles. They also sponsor free talks in the store by luminaries in the computer business.

If books are needed in a hurry, they will do expedited special ordering (costs more).
—Stewart Brand

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Computer Literacy's Rachel Unkefer passed on this information about new books that have caught her eye:

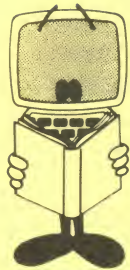
The IBM PC Connection — Telecommunications for the Home and Office by Neil L. Shapiro, Byte Books (McGraw-Hill), \$16.95.

Good introduction to modems, information services, directory of bulletin boards. Not 100 percent machine specific (IBM). Good explanations, although somewhat skimpy for the price.

RS-232 Made Easy: Connecting

Computers, Printers, Terminals & Modems by Martin D. Seyer, Prentice Hall, \$15.95.

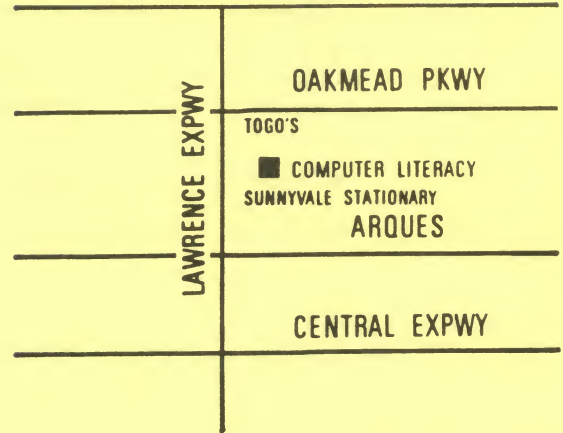
The first introductory book on the hardware aspects of data communications and how the RS-232 interface works with printers, etc. Has charts on how to connect various flavors of hardware by brand name (pin assignments for making printer cables). Looks good for do-it-yourself non-hackers.

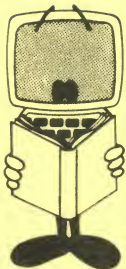


COMPUTER LITERACY

BOOK SHOP

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COMPUTER LITERACY

BOOK SHOP

NEW LOOK FOR MARCH 21 SEMINAR

Our seminar series changes form and moves to a new location starting this month. The seminars will be held once a month and will feature several speakers addressing a common theme. The new format lets us to cover topics in greater depth and helps us schedule talks further in advance.

The new location is the Westinghouse Engineering Facility, a spacious, honest-to-goodness auditorium. No more crowding into the back of our store!! The acoustics good, the seating more comfortable, and we will be able to accomodate 500 people. The talks begin at 7:00 PM.

The auditorium's address is 570 Britton, the S.E. corner of Duane Avenue and Britton Ave. Take Hghwy 101 to Fair Oaks, south on Fair Oaks 3 blocks to Duane (a traffic light), left on Duane 1 short block to Britton.

The March seminar will appeal to telecommunications buffs and other thoughtful folk who are intrigued by the new electronic media (bulletin boards, teleconferencing, etc.). Each of our 4 speakers will present his/her views on these new media and how the technology is likely to be harnessed; the point of departure will be governmental regulation of "grassroots" communication via modem (i.e. reacting to the security threat posed by hackers). What is an appropriate role for the government, what economic and political effects might this intervention have, etc.

The speakers will be:

Lee Felsenstein -- a founder of both the Homebrew Computer Club and the Community Memory Project, designer of the Osborne 1

John James -- developer of the Conference Tree computer conferencing System and a founder of the FORTH Interest Group

Art Kleiner -- Whole Earth Software Review's Editor-at-Large, telecommunications maven of "Co-Evolution Quarterly" Magazine

Barbara Lloyd -- a Legislative Analyst for the California Assembly, Barbara is "working" a pending anti-hackers bill.

Do spread the word about this talk; we want the monthly format to get off to a good start! Questions? Ideas?? Call us at 408/730-9955.

We have WEST COAST FAIRE tickets at \$15.00. Visit us there at booth #925, 2nd floor Civic. We will be holding a drawing at the show for a computer book "mini-library" -- be sure to enter!

NEW BOOKS

TITLE	AUTHOR	PRICE
ARTIFICIAL INTELLIGENCE-2/E	WINSTON	29.95
INTELLIGENT SYSTEMS	HAYES	39.95
MACINTOSH COMPLETE	CLAPP	19.95
CAPABILITY-BASED COMPUTER SYSTEMS	LEVY	28.00
ATARI PLAYER MISSILE GRAPHICS	SEYER	14.95
THE A.N.A.L.O.G. COMPENDIUM	ANALOG MAG	14.95
MICROSOFT BASIC & ITS FILES	BOISGONTIER	8.95
TECHNOLOGY PRODUCTS MARKETING TECHNOLOGY	MANCUSO	9.63
HT WIN GOV'T CONTRACTS	GREENLY	24.95
1984 RICHS BUSINESS GUIDE	SCHNIEDER	52.50
VENTURE CAPITAL HANDBOOK	GLADSTONE	35.00
BREAKING UP BELL	EVANS	25.00
INTERNATIONAL BUSINESS & TECH INNOVATION	ROMAN	35.00
IN SEARCH OF EXCELLENCE-PAPER	PETERS	8.95
C PROGRAMMER'S LIBRARY	PURDUM	19.95
CAD/CAM COMPUTER-AIDED DESIGN & MANUFACT	GROOVER	32.95
STOCK TRADING SOFTWARE GUIDE	PACKER	15.95
REPORT WRITING IN DBASE II-SOFTWARE APP.	SOFTWARE BANC	11.95
CICS/VS COMMAND LEVEL REF FOR COBOL	VIANDS	19.50
COMMODORE BLUE BOOK	WIDL	17.95
ZILOG 83/84 COMPONENTS DATA BOOK	ZILOG	5.00
DBASE II FOR EVERY BUSINESS	BYERS	19.95
FUNDAMENTALS OF DIGITAL SWITCHING	MCDONALD	49.50
DIRECTORY OF ONLINE DATABASES	CUADRA	24.95
SATELLITE COMMUNICATIONS	GAGLIARDI	39.00
SATELLITES PACKETS & DISTRIBUTED TELECOM	ROSENER	39.50
X.25 PROTOCOL & 7 KEY CCITT RECOMM	INTERNATIONAL	15.50
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INSTALLING YR OWN TELEPHONES	MASTER	9.95
PROTECTING YOUR MICROCOMPUTER SYSTEM	HIGHLAND	14.95
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TECHNICAL MANAGER	BAIRD	22.50
ENGINEER IN TRANSITION TO MANAGEMENT	GRAY	16.50
INSTRUCTIONAL SOFTWARE	WALKER	19.95
SWITCHED CAPACITOR CIRCUITS	ALLEN	56.50
OPTICAL SYSTEM DESIGN	KINGSLAKE	32.00
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ATE: AUTOMATIC TEST EQUIPMENT	STOVER	32.50
MODERN ELECTROPLATING	LOWENHEIM	58.95
HUMAN & MACHINE VISION	BECK	42.00
COMPUTER GRAPHICS USER'S GUIDE	GLASSNER	19.95
REPAIRING YR HOME VIDEO GAME	JENNINGS	9.95
MICROCOMPUTER SYSTEMS:8086/8088 FAMILY	LIU	32.95
IBM PC BLUE BOOK	WIDL	24.95
IBM PC AND XT OWNERS MANUAL	CHERTOK	14.95
DESIGN OF TESTABLE LOGIC CIRCUITS	BENNETTS	27.95

MORE ON NEXT PAGE !!

COMPUTER LITERACY BOOKSHOP, SUNNYVALE CA
MARCH '84

NEW BOOKS

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IC MASTER 1984 2 VOL SET	HEARST	95.00
TELEMETRY COMPUTER SYSTEMS-AN INTRO	STROCK	49.95
PROCESS QUALITY CONTROL	OTT	32.95
VNR CONCISE ENCYCLOPEDIA OF MATHEMATICS	GELLERT	19.95
GROUNDING/SHIELDING TECHNIQUES- INSTRUMENTS	MORRISION	24.95
MS-DOS USER'S GUIDE	DEVONEY	12.95
OPERATING SYSTEM DESIGN XINU APPROACH	COMER	29.95
VOL 3:MICROPROCESSOR OPERATING SYSTEMS	ZARELLA	12.95
DATA SOURCES (2 VOL SET)	ZIFF-DAVIS	49.95
OCCAM PROGRAMMING MANUAL (INMOS)	HOARE	16.95
ART OF COMPUTER GAME DESIGN	CRAWFORD	14.95
SOFTWARE ENGINEERING W/MODULA 2 AND ADA	WIENER	24.95
PRINCIPLES OF COMPUTER SPEECH	WITTEN	32.00
PLANNING & BUDGETING W/1-2-3	ALVES	16.95
BEST OF 99'ER MAGAZINE	99'ER MAG	19.95
THE MODEL 100 BOOK	ERICKSON	17.95
VLSI BASIC MOS ENGINEERING - V1	BOTCHEK	36.50
PERFECT GUIDE TO PERFECT WRITER	MEILACH	16.95

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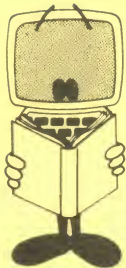
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